

## OUR MISSION

Futuro Health’s nonprofit mission is to improve the health and well-being of communities by building the largest network of allied healthcare workers in the nation. We turn education journeys into healthcare careers by developing talent for employers and connecting workers to opportunities.



## THE FUTURE OF CARE

85% of the nation’s healthcare facilities report a shortage in allied healthcare workers.

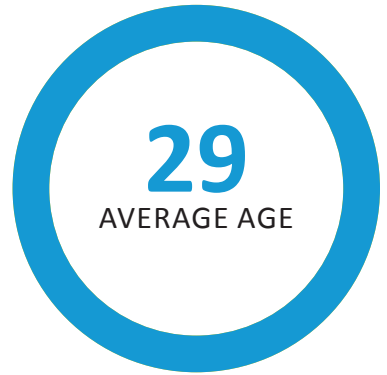
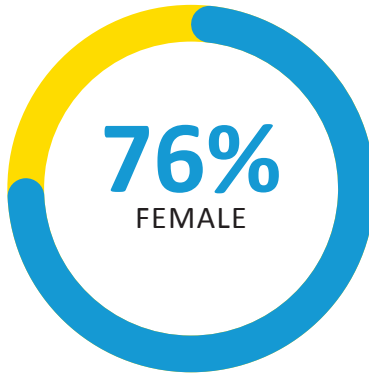
**6.5+**  
MILLION

Forecast of permanent departures from the allied health profession within five years

**76.6**  
MILLION

Americans living in a Health Professional Shortage Area (HPSA)

# SCHOLAR DEMOGRAPHICS



## MULTICULTURAL REPRESENTATION

45% Hispanic or Latino

24% Black or African American

14% Asian

7% American Indian, Alaska Native, Native Hawaiian, Other



**\$18.1**  
MILLION

## ECONOMIC MOBILITY

Total scholarships unlocked in 2024 to allow Futuro Health Scholars to attain an in-demand healthcare credential and qualifications for their first or next career in healthcare

# A MESSAGE FROM THE CEO



In 2024, Futuro Health expanded our impact into multiple states and deepened and broadened our support for our Scholars. We are proud to provide solutions that address the critical shortage in healthcare workers and do so in partnership with healthcare providers, foundations, government agencies, health plans, and labor and community groups.



## FAST FACTS

**10,025** Number of Futuro Health Scholars who pursued a personalized education journey to earn an in-demand healthcare credential and qualifications since our 2020 launch

**15,799** Number of individuals served by all of Futuro Health's training opportunities since our 2020 launch

**73%** Graduates who report that they are employed in (or their employment is related to) their field of study

**\$21.49** Average reported hourly wage of Futuro Health graduates



**Marife G.**  
Futuro Health Scholar  
Medical Assistant Program

Futuro Health helped me to be more confident and empowered me to plan my future and work towards my goal.



Futuro Health has opened a lot of doors for me. I know I can help others, and it makes me feel powerful to give back to the community that has supported me for many years.

**Jamilah C.**  
Futuro Health Scholar  
Healthcare Customer Service Paraprofessional Program

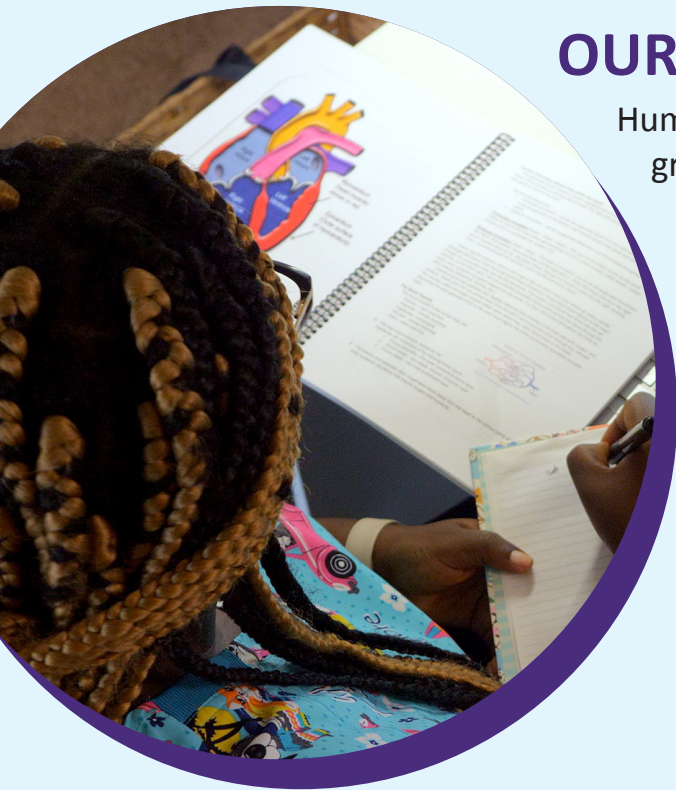
# WHAT MAKES FUTURO HEALTH UNIQUE

## OUR SUCCESS COACHING

Futuro Health's coaches support our Scholars throughout their entire educational journey with us, providing the tools, resources and confidence-building needed for success.

148,900

Total live interactions with Futuro Health Scholars to encourage, guide and establish accountability



## OUR FOCUS ON ESSENTIAL SKILLS

Human Touch Healthcare™ is Futuro Health's groundbreaking coursework facilitated by seasoned healthcare workers and designed to cultivate six essential interpersonal skills necessary for succeeding and thriving in the healthcare environment.

Futuro Health Scholars completing Human Touch Healthcare since our launch in 2020

8,044

Futuro Health Scholars completing Human Touch Healthcare in 2024

3,555



I feel more compassionate and confident around others and my thoughts are more positive.



**Tamika H.**  
Futuro Health Scholar  
Phlebotomy Program

# OUR QUALITY EDUCATION AND TRAINING



Our partnership with Futuro Health has enabled us to reach a broad range of students that have a wide, diverse background. They have opened up an avenue to these students that may not have existed to them previously.

**Louis Cabuhat**

National Dean | Division of Allied Health Education | Unitek Learning

## TECHNICAL TRAINING OFFERINGS:

- Medical Assisting Program
- Patient Care Representative Program
- Phlebotomy Program
- Pharmacy Technician Program
- Sterile Processing Technician Program
- Medi-Cal Peer Support Specialist Program
- Patient Care Technician Program
- Emergency Room Technician Program
- Surgical Technologist Program
- Foundations of Public Health Informatics and Technology
- CalGrows Microcredential Courses for Direct Caregivers
- Vocational Nursing Program
- Healthcare Customer Service Paraprofessional Program

Technical training offered in 2024

13

Education partners in 2024

25

Education campuses in 2024

116

1

Data science and tech platform to ensure all Scholars are supported throughout their education journeys with us



Futuro Health is able to find students outside of our service area so that we can provide the education needed in those communities. What I've found with Futuro Health students is that they are extremely motivated.

**Matt Wanta**

Chair of Allied Health Department | Cerro Coso Community College

# OUR ABILITY TO INNOVATE WITH PUBLIC AND COMMUNITY PARTNERS

Futuro Health classes are extremely well aligned with our mission. There's no better training for our caregiver staff. Futuro Health is a big part of helping people in our organization be successful in their careers.

**Rich H.**  
Executive Director | Pallas Care

3,717

Total courses completed

1,069

Enrollees

## CASE STUDY:

In partnership with the **California Department of Aging**, Futuro Health was named a grant recipient through the CalGrows Innovation Fund to develop training and offer incentives for eligible direct care Home and Community-Based Services (HCBS) workforce and unpaid family and friend caregivers in all **58 California counties**. Futuro Health developed and made available ten free quality online CalGrows training courses aimed at enhancing the skillsets of caregivers and community-based healthcare workers.



- Human Touch Healthcare
- Palliative Care
- Care of the Family with Psychotherapeutic Medications
- The Cognitive Decline with Aging
- Culturally Competent Care: Humility and Responsiveness
- Hospice/End-of-life Care
- Motivational Interviewing
- Working with the Elder Population
- Multiple Chronic Conditions
- Trauma Informed Care



HOMEBRIDGE

215,842

Enrollees in behavioral health training

205,393

Completers

95%

Completion rate

## CASE STUDY:

Futuro Health collaborated with Homebridge in strengthening the home and community workforce. Together with other state and national organizations, Futuro Health helped to deliver a wide range of training and career opportunities for the **550,000 In-Home Supportive Services providers** who care for residents and are associated with the **California Department of Social Services (CDSS) Career Pathways Program**.

Data provided by Homebridge.

# OUR ABILITY TO BRING SOLUTIONS TO EMPLOYER PARTNERS

I would 100% recommend Futuro Health courses to any caregiver, if they want to expand their knowledge of what they already know. Anybody can benefit from Futuro Health.



**Cristian T.**  
Futuro Health Scholar  
Direct Care Worker Program (CalGrows)



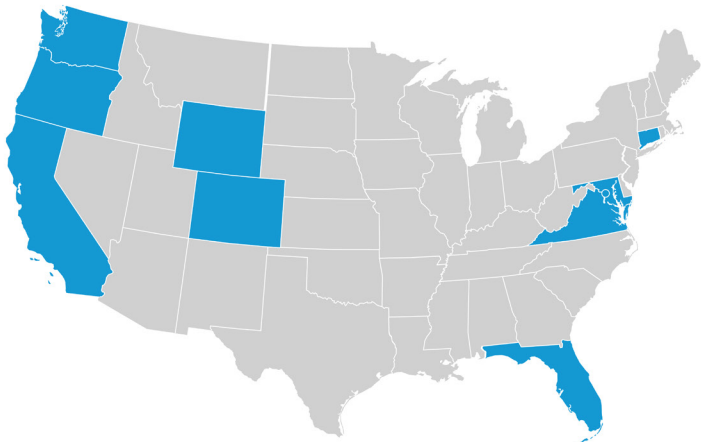
We seek to find employees who have the proper skill set acquired through their education. With my experience with Futuro Health, and the growth I have seen with my staff, Futuro Health Scholars would be something I would specifically be looking for as an employer. Thanks to Futuro Health for making my team stronger.



**Zeke M.**  
Director of Operations | Equity Health



## OUR EXPANDING IMPACT



Programs are now available in:

- California • Maryland • Washington • Virginia
- Colorado • Oregon • Washington D.C.

Programs coming soon to:

- Connecticut • Florida

In partnership with the National Governors Association:

- Wyoming

The Elisabeth C. Deluca Foundation, College Futures Foundation and U.S. Department of Labor joined our list of sponsors. Kaiser Foundation Health Plan added funding commitment for 10,000 more Futuro Health Scholars to attain their in-demand healthcare credential and qualifications.

# OUR INCREDIBLE TEAM



**97**  
PODCAST  
EPISODES

CEO Van Ton-Quinlivan interviews national leaders and innovators for insights into creating a future-ready workforce. Look for WorkforceRx episodes wherever you go to enjoy podcasts.

## EPISODE 90

### JOHN COLBORN

Executive Director of Apprenticeships for America

#### PODCAST TOPIC

Raising the Visibility of Apprenticeships



## EPISODE 79

### SHEILA IRELAND

President & CEO of Philadelphia OIC

#### PODCAST TOPIC

Empathy, Not Sympathy, In Workforce Development



# JOIN US IN PARTNERSHIP



Speaking engagements in 2024 featuring Futuro Health representatives

**53**